

# Include your message in DIGITAL DATELINE



Digital Dateline is an electronic news service that posts and circulates news pertaining to the commercial shipping industry on the Great Lakes/St. Lawrence Seaway system on a regular basis

- On the Digital Dateline page
- In email alerts sent to opt-in subscribers each time an update is made

## Your advertisement in Digital Dateline:

- Appears for one month on *Digital Dateline* and in all email alerts that are sent out.
- Each time there is a news update your advertisement will accompany the e-mail sent to stakeholders, advocates and active participants in the Great Lakes/St. Lawrence Seaway system.
- Your advertisement links directly to your website, providing each user with a one-click opportunity to get to you.
- Because *Digital Dateline* and *Great Lakes/Seaway Review* is an advocate for the Great Lakes/St. Lawrence Seaway system, your advertisement helps support the very system you use for your business operations.
- Design is included at no additional cost.
- Your advertisement reaches a highly-desirable market — business leaders and decision-makers in the Great Lakes/St. Lawrence Seaway system.

**Reserve your space today  
by returning this form**

Please insert our advertisement in **Digital Dateline**

- 1 month . . . . . \$250.00  
 Subsequent months . . . . . \$195.00  
 \_\_\_\_\_ number of months

**Specifications:** Your advertisement will appear as a 175 x 175 pixel image with a link to your website

Send your ad copy and website link to  
**harbor@harborhouse.com**

Complete and fax or email this form to  
**(866) 906-3392 — harbor@harborhouse.com**

NAME \_\_\_\_\_

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE/PROVINCE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

WEB \_\_\_\_\_

SIGNED \_\_\_\_\_ DATE \_\_\_\_\_

**Great Lakes/Seaway Review DIGITAL DATELINE**  
 221 Water Street, Boyne City, Michigan 49712 USA  
 (800) 491-1760 • FAX: (866) 906-3392  
 greatlakes-seawayreview.com